Independent regulation of solicitors: Public opinion poll findings

February 2016

Headline findings

Methodology note

ComRes interviewed 1,810 adults in England and Wales online between 15th and 17th January 2016. Data were weighted to be representative of all adults in England and Wales aged 18+.

Guidelines for the public use of survey results

ComRes is a member of the <u>British Polling Council</u> [http://www.britishpollingcouncil.org] and abides by its rules. This commits us to the highest standards of transparency.

The BPC's rules state that all data and research findings made on the basis of surveys conducted by member organisations that enter the public domain must include reference to the following:

- The company conducting the research (ComRes)
- The client commissioning the survey
- Dates of interviewing
- Method of obtaining the interviews (e.g. in-person, post, telephone, internet)
- The universe effectively represented (all adults, voters etc.)
- The percentages upon which conclusions are based
- Size of the sample and geographic coverage.

Published references (such as a press release) should also show a web address where full data tables may be viewed, and they should also show the complete wording of questions upon which any data that has entered the public domain are based.

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[https://rules.sra.org.uk/globalassets/documents/sra/research/independence-polling-headline-findings-january-2016-comres.pdf?version=4a1ab2]

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